

OUR FACILITIES - YOUR POSSIBILITIES



 **Hamburg Messe und Congress**

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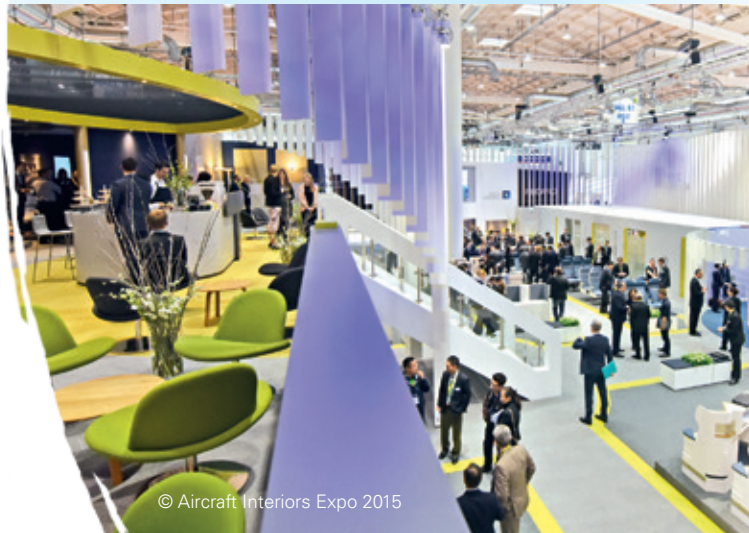
HAMBURG



THE BEST PLACE FOR YOUR EVENT

 **Hamburg Messe und Congress**

HAMBURG MESSE – FLEXIBLE, MODERN, VERSATILE



A DEDICATED AND EXPERIENCED TEAM
HOSTING OVER 40 EVENTS EVERY YEAR



ONE VENUE – ONE VIEW

CHRISTOPH HINTE

CEO HINTE Messe- und Ausstellungs-GmbH

INTERGEO
GLOBAL HUB OF THE
GEOSPATIAL COMMUNITY



With its unique business environment and its close links with Scandinavia and Great Britain, Hamburg will be a highly attractive location for INTERGEO in 2016.

The name of 'Hamburg' has a ring to it that is especially appealing to international visitors and exhibitors. We expect our 2016 event to be a launching pad for the successful development of this format. In addition, the metropolis on the river Elbe is an ideal location for Arbeitsschutz Aktuell, as well. **With its highly dynamic business environment, the attractive facilities for exhibitors,** visitors and conference attendees, and a catchment area not only comprising northern Germany but also the Scandinavian countries, **Hamburg offers plenty of potential with an above-average range of development options.**



RICHARD MORTIMORE

CEO Reed Exhibitions UK



While there are many factors which contribute to a successfully organised event, the first and most important decision is always choosing the right location. Home to over 300 aerospace companies with an abundance of skill sets from the interior and supplier sub sectors, and easily accessible from around the world, Hamburg is considered to be at the heart of the civil aviation industry.

Over the last 13 years Reed Exhibitions has established a prosperous relationship with the city's Messe, specifically with Aircraft Interiors Expo and since 2012 with World Travel Catering and Onboard Services Expo. **The ease with which these large-scale international exhibitions are run is testament to the Messe's expert operational team and world-class facilities.**



STEPHAN KURZAWSKI

Senior Vice President Messe Frankfurt Exhibition GmbH



Messe Frankfurt has been running the 'Nordstil – Hamburg Regional Order Days' twice a year since January 2014. **Backed by our strong partnership with the team from Hamburg Messe und Congress GmbH, we are able to offer a successful order platform** for more than 900 exhibitors and up to 21,000 visitors at this long-established site with a rich tradition.

From a standing start Nordstil has therefore grown to become the largest guest event hosted by Hamburg Messe und Congress GmbH. Like Frankfurt am Main, the Hanseatic city boasts centrally located exhibition grounds with excellent transport connections. This factor is crucial to delivering a highly attractive and effective total package.



LOURDA DERRY

Director Easyfairs UK



Tank Storage Germany 2015 was a great success and the move to Hamburg Messe und Congress fairground enabled the event to grow.

Having set a new impressive record, we have firmly established our position as the leading event in the German bulk liquid storage industry. Our figures show an increase on the previous year, with both growth in number of visitors and exhibitors alike. **The Hamburg Messe's central location and excellent infrastructure coupled with the expanding offering and industry relevant content,** all were a contributing factor to this edition's success. The members of the HMC Guest Events team were highly professional and it was a pleasure to work with them.



INGO KLÖVER

Director planetfair GmbH + Co. KG



planetfair is the organiser of two yearly consumer shows which regularly take place at the fairgrounds of Hamburg Messe and Congress. The events are called „Hochzeitstage Hamburg“ and „Hanse Golf“. Both shows belong to the leading events in their respective industries in Northern Germany.

We attribute part of the success of those events to the modern infrastructure of the fairgrounds as well as the excellent services provided by the Guest Events Team of Hamburg Messe und Congress. We also like the hall height and the lighting conditions throughout the fairgrounds. In our view Hamburg is a top destination for organisers that look to host events or trade shows due to the metropolitan region with the strong purchasing power of 4 million consumers.



JOCHEN BECKMANN

Publishing company director FUNKE Zeitschriften



The **GOLDEN CAMERA**, Germany's leading TV and film award, has taken place at various venues, but returning to Hamburg was like coming home. The support and welcome we've received from this venue surpasses all we've seen previously and we truly appreciate the city's and operator HMC's support.

This support and the excellent work of our expert planners enabled us and HMC to prove that **exhibition halls can also be the perfect backdrop for a TV gala – one that gets national and international recognition.**



100 % of our customers recommend our fairground as an event venue!

FURTHER REFERENCES

TRADE FAIRS, EXHIBITIONS:



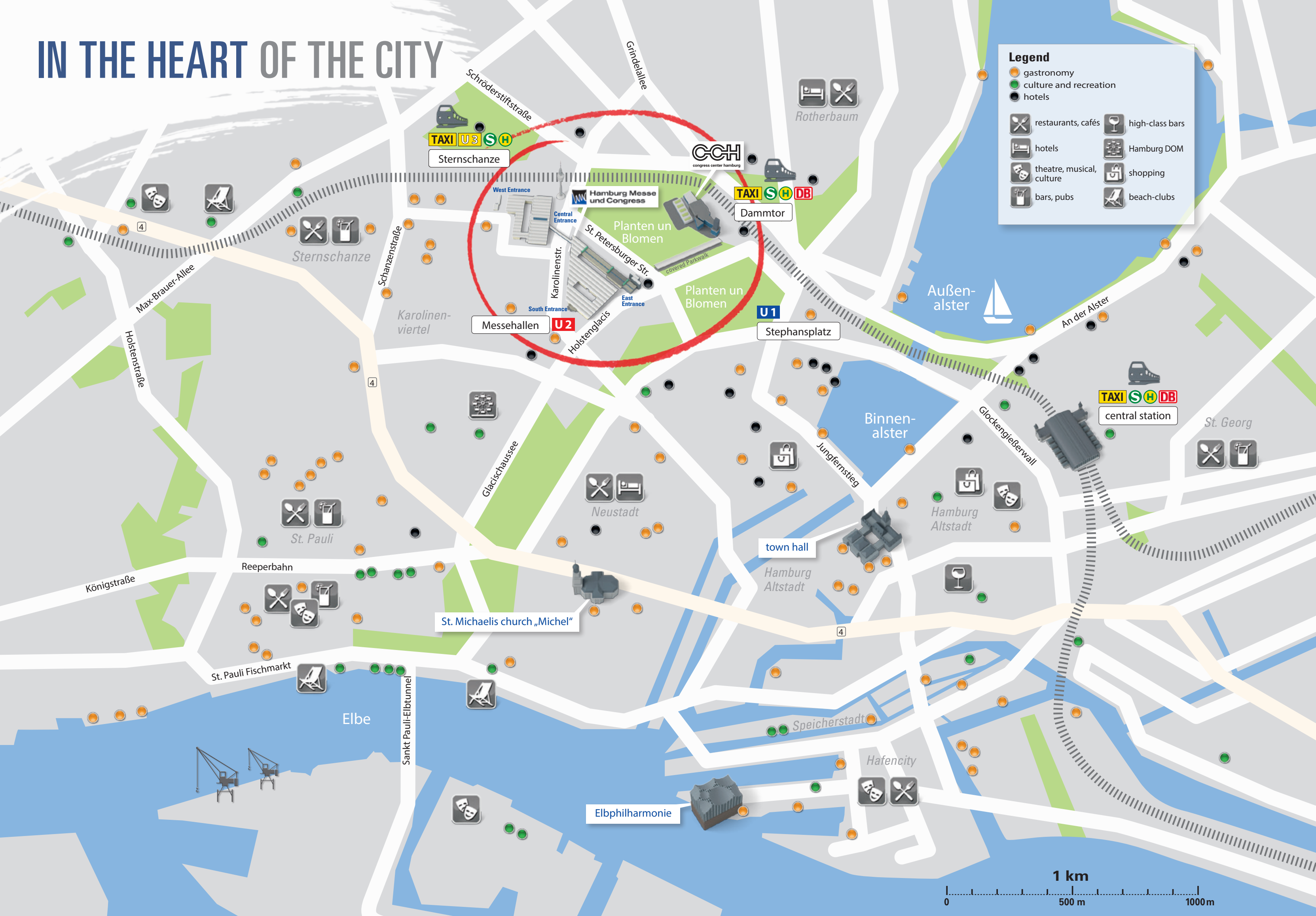
EVENTS AND MAJOR EVENTS

34. German Protestant Church Congress, Haspa Marathon Hamburg, Haspa staff assembly, Lions Club Convention, Mercedes Benz International Dealer Conference, Online Marketing Rockstars Festival, VIEGA Roadshow.

IN THE HEART OF THE CITY

Legend

- gastronomy
- culture and recreation
- hotels
- restaurants, cafés
- high-class bars
- hotels
- Hamburg DOM
- theatre, musical, culture
- shopping
- bars, pubs
- beach-clubs



TAXI U3 S H

Sternschanze

CCH congress center hamburg

TAXI S H DB

Dammtor

Messehallen U2

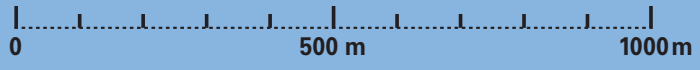
U1

Stephansplatz

TAXI S H DB

central station

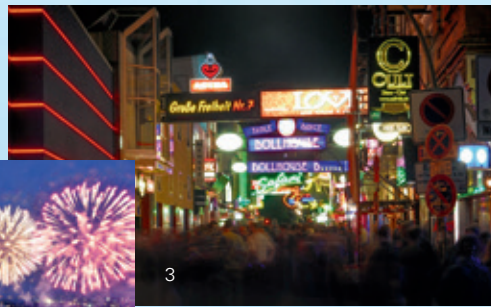
1 km



WELCOME TO THE MOST BEAUTIFUL CITY IN THE WORLD!

The bustling metropolis situated on the Elbe and Alster is rich in variety and is attracting more and more tourists and business travellers every year from Germany and abroad. Hamburg has so much to offer which can be of benefit to your exhibitors and visitors as well:

- World-famous musicals
- Elbphilharmonie concert hall, the new spectacular Hamburg landmark
- Hafencity, the largest urban waterfront development project in Europe
- „Speicherstadt“ port warehouse district with World Heritage Site status
- Miniatur Wunderland, the world's largest model railway exhibition



There are so many inviting places to go after work, with stylish bars, cosy pubs, prestigious restaurants and exclusive shopping streets to enjoy as well as the nightlife at the world-renowned Reeperbahn.

© www.mediaserver.hamburg.de 1. Jörg Modrow, 2. Brinkhoff / Stage Company, 3. Christian Spahrbier, 4. Manuel Lebowsky / bcsMedia

THE RIGHT HOTEL FOR EVERY TASTE

hotel stars	total amount of Hamburg's hotels	total amount of hotel rooms	total amount of hotel beds
★★★★★	12	2,395	4,613
★★★★	82	11,979	22,443
★★★	136	8,152	15,287
total amount	230	22,526	42,343

There are 100 hotels with about 4,000 beds within walking distance of the fairground.

FORWARD-LOOKING & INNOVATIVE – TYPICAL HAMBURG



100 % of our customers rate our advisory services as good or excellent!

Hamburg is a vibrant city with dynamic growth and trendsetting industries. The Hanseatic city is the economic powerhouse of Germany and is one of the strongest regions in Europe in terms of business activity. As a major port, Hamburg is also one of the busiest trading hubs in the world.

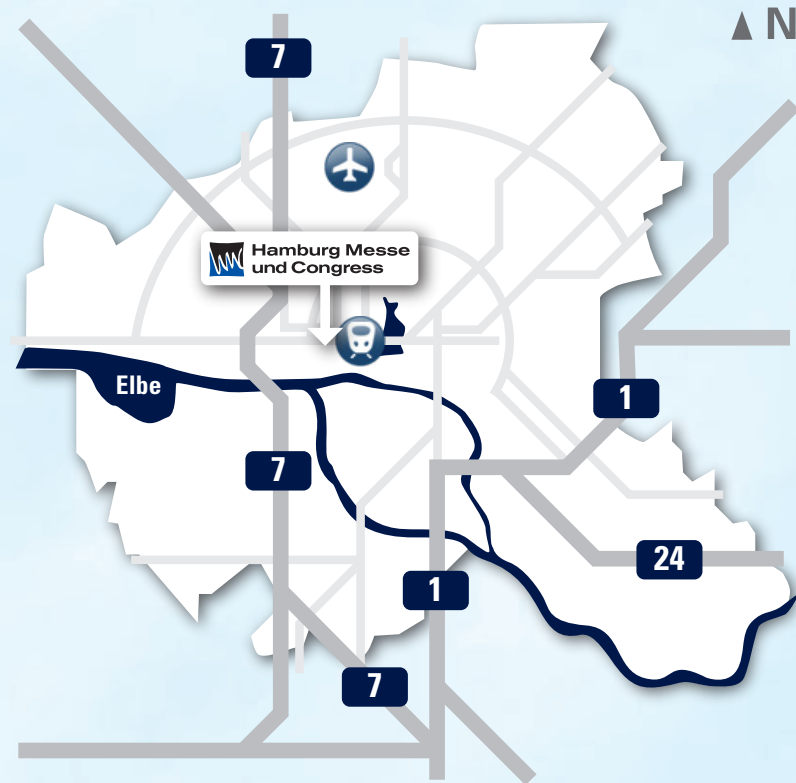
Hamburg has also adopted a cluster policy which has established an ideal economic foundation for innovative fields of the future, such as **aviation, logistics, media & IT, maritime industry, renewable sources of energy, creative industries, life sciences and health care management.**

The central aim of this cluster initiative is to link the worlds of industry, scientific research and politics. The success of this approach is also evident in the number of high-profile trade fairs and congresses being held in Hamburg and the Metropolitan Region. We can help make your event a success too, with some creative networking with opinion leaders and people who will spread the word.

WELL CONNECTED – EASILY REACHED

The Hamburg fairground is located in the centre of the city with direct connections to all the available transport options.

- Just 20 minutes by taxi from the city airport to the fairground
- 300 m to the main line station with fast trains to Berlin, Frankfurt and Cologne
- Three underground railway (U-Bahn) and suburban train (S-Bahn) stations within walking distance
- Rapid access to A1 and A7 motorways
- Approximately 3,500 parking spaces in the exhibition grounds
- Regular ferry services to Scandinavia and England



HAMBURG – THE GATEWAY TO THE WORLD

60 airlines, 120 direct flights, steady increase in services offered



CONVENIENT ACCESS WITH NO HOLD-UPS

airport – fairground: 30 minutes
central station – fairground: 10 minutes

